Parish Proud



Annual report for 2021



Acadiana Focused

Who is Parish Proud?

The concept of Parish Proud spurred out of frustration and disappointment from the citizenry, business community, and local governments with the current state of our community's physical appearance. Business and community leaders came together with a commitment to improve pride in our parish.

This effort was spearheaded by Matt Stuller, Founder and CEO of Stuller, Inc. Since its inception, Stuller, Inc. has brought numerous innovations to the manufacturing of fine jewelry, streamlining countless processes.

Seeing the need for streamlining in our own processes of cleaning our community, Matt Stuller created Parish Proud to serve as a unifying presence and that same sort of innovator he brings to the realm of jewelry. Together with local governments, nonprofits, businesses and civic organizations, Parish Proud functions as an umbrella service organization that works in collaboration with our partners to make Lafayette Parish as appealing and vibrant as our culture. Parish Proud values what it calls it's three 3's: Eliminating litter, encouraging beautification and enhancing parish pride. Together, our three E's create empowering change.





















Zoom in: Board Expansion

Increased Expertise

Parish Proud expanded its board to 9 members in 2021, increasing the different realms of expertise within Parish Proud.

Current Board Members:

Matt Stuller - Founder of Parish Proud

Troy Wayman - OneAcadiana

Carlee Alm-Labar - United Way of Acadiana

Chris Arceneaux - Lafayette Consolidated Government

Mark Frieden - Republic Services

Angela Morrison - Meritus Credit Union

Mike Michot - The Picard Group

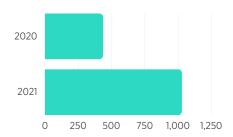
Skyra Rideaux - Amazon

William Lavergne - Lafayette Parish Sheriff's Department

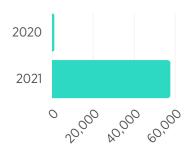
Impact Report

Parish Proud's overall strategy is one of maximizing visibility and education. We know that one of the reasons why people litter comes in the form of a lack of pride in the places around them. We feel that when those people see others taking care of their community, it helps instill pride in them. Along those same lines, we know that people also litter because an area already has litter in it. As humans, we imitate the actions of others we see. By picking up litter where Parish Proud holds events, we combat not only one, but two separate reasons for littering.

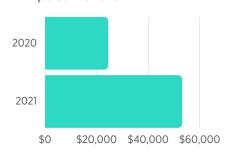




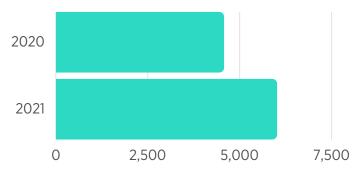
Pounds of Litter Picked Up



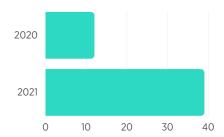
Impact Dollars



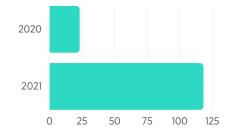
Social Media Followers



Events Held



Miles Cleaned



Highlights













Acknowledgment: Donors

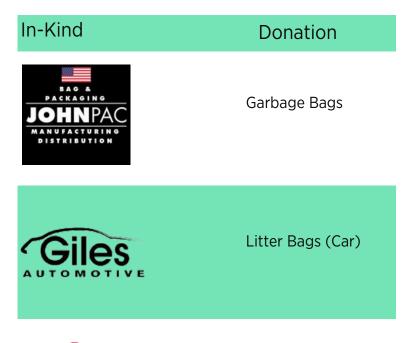




This past year Parish Proud received a sizable donation from The William C. Schumacher Foundation and the Stuller Family Foundation. Without support like this, Parish Proud wouldn't be able to impact the community in nearly so many ways.

We'd like to take this time to thank The William C. Schumacher Foundation and The Stuller Family Foundation again for their tireless support of Parish Proud.

In-Kind Donations (Above \$5,000)





Bag Pickup Service

And a special "Thank You!" to all of our volunteers, without you Parish Proud wouldn't be possible!